

MG6500	Dr. Myles P. Gartland
COURSE NO AND SECTION	PROFESSOR
International Business- FA 06	(816) 501-4563 office
COURSE TITLE	(816) 501-4650 fax
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	CONTACTS
Office- Conway 322 (Office hours- Tues, Thursday 11a to 12:30p OR by appt). Try email first!	

Required texts: **1) International Business by Ball**
2) China, Inc by Fishman
3) Wall Street Journal
4) The Economist- recommended

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1. **Main Goal of Class** to understand the process of globalization, the basic tools of international business as well as international strategy.
 2. **Incoming Competency Of Student Expected By Instructor:** It is assumed that each student has access to the internet, to email, MS-Excel, and Adobe Acrobat Reader. This is a necessary skill for the course.
 3. **Web Page:** A web page has been set up for this class; <http://webct.rockhurst.edu/> (then click "MG6500 International Business"). On this site are posted class slides, homework assignments, downloads, study materials, and links. If you have any difficulty accessing this web site please email me at myles.gartland@rockhurst.edu.
 4. **Attendance:** For an analytically based course, attendance is of great importance. Therefore, students who are absent more than (2) times, may have their final course grade reduced by at least one full letter.
 5. **Lecture Material:** In any given class, I would expect each student to complete and have a grasp of the content from the textbook chapters before the class. In each class, I will only highlight some of the common themes or more difficult aspects of each chapter. However, I will not go over all the material you will be responsible for. I plan to use class time to integrate and discuss "real life" situations (i.e. from the WSJ) of how the textbook content is used in real international business life. During class I will also randomly call on students and ask them to give a brief explanation or discussion of a topic from the assigned chapter. If a student cannot do this (because they are unprepared), I reserve the right to lower some component of their final grade.

6. Objectives

- To identify the reasons for and growth of international business.
- To examine how political, cultural, legal, and economic factors affect international business.
- To demonstrate how international businesses develop their global strategies.
- To critique the ethical dimensions of international business operations.
- To calculate foreign exchange rates and to explain how foreign exchange markets affect international businesses.
- To assess the impact bilateral and multilateral trade organizations are having on international trade and investment.
- To formulate written research analyses which synthesize how and why healthcare is becoming increasingly globalized

Schedule (for further details consult the webct folders)

Date	Ball Book	China Inc.	Other
8/24	Ball Ch 1		
8/31	Ball Ch 2 & 4	Ch Intro & 1	
9/7	Ball Ch 6	Ch 2	
9/14	Ball Ch 7 & 8	Ch 3	
9/21	Ball Ch 9 & 10	Ch 4	
9/28	Ball Ch 5 & 11	Ch 5	
10/5	Ball Ch 3	Ch 6	
10/12			EXAM 1
10/26	Ball Ch 13	Ch 7	
11/2	Ball Ch 14	Ch 8	
11/9	Ball Ch 15	Ch 9	
11/16	Ball Ch 16	Ch 10	
11/30	Ball Ch 21	Ch 11	
12/7		Ch 12	FINAL PROJECT DUE
12/10**			Article Portfolio Due (no later)

**The semester technically ends on 12/7. However, for those who need the extra time- I will not count your article portfolio late until 12/10 23:55 CST. I have to have grades in on the 12th.

Assignments:

1 exam (10/12) 30%
Article portfolio 20%
Final Project (take home) 50%

To include

- Medium Sized Paper on Outsourcing
- Medium Sized Paper on Entry
- Some miscellaneous issues on other strategy items

Scale

94-100 A
87-93 B+
80-86 B
70-79 C
60-69 D

Rigor: As you can note: obtaining an “A”, will require superior performance, well above the quality for the other students. All “A” work should be of excellent quality, giving concise, insightful analysis. “B” work will consist of covering the major points quite well. “C” work consist of adequate coverage, but nothing insightful or inspirational.

ADA Statement

RU official policy: “Rockhurst University is committed to providing reasonable accommodations for students with disabilities. Please contact Sandy Waddell, Director, Access Office (Massman Hall Room 7, (816) 501-4689, sandy.waddell@rockhurst.edu) to provide documentation and request accommodations. If accommodations have already been approved by the Access Office, please communicate with the instructor of this course regarding these arrangements by the second week of class in order to coordinate receipt of services.”

Student Contact Information:

RU official policy: “Student contact information must be kept current in order to receive important notices from Rockhurst University. Your contact information is online via your BannerWeb account. Please check your local address, local phone number, and emergency contact information on BannerWeb and revise as needed. All important University notices will be sent only to your RU email address. Please check your RU email account in addition to any other email accounts you may have. Accounts are activated at the Computer Services Help Desk (Conway 413).”

Academic Honesty Policy: I take the issue of plagiarism very seriously. All work in this class is to be individual. No copying from other authors or students is permitted. Students are expected to observe the University's policy on academic honesty in all aspects of this course. Plagiarism (incorporating excerpts of published works into documents or presentations without proper attribution of original authors) and cheating (e.g., reliance upon unauthorized resources including, but not limited to, professors, professionals and published materials and other students) are serious breaches of ethics and professionalism in both academic and professional settings, and as such have serious consequences. Page 236 of the 2002-2003 Rockhurst University Catalog (or equivalent in newest catalog) provides explicit examples of academic dishonesty. Pages 236-237 outline procedures, penalties and due process accorded students involved in a form of academic dishonesty. **Please see my web site for some general rules on proper citations.** All infractions will be immediately referred to the Dean's office.